

PHOTOGRAPHIC ARTS

Course Length

6 months

Program Starts

September & March

College Week

Monday to Thursday
No classes on Friday
unless scheduled

Entrance

Requirements

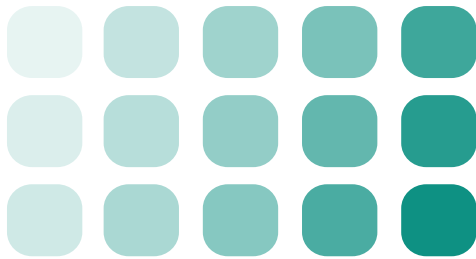
Applicants admitted to the course will have Grade 12 or equivalency with an acceptable level of competence in the use of the English Language (mature admissions upon review).

How to Apply

Contact Admissions for an appointment

Tuition and Financial Aid

Canada and Saskatchewan Student Loans are available to qualified students.



Beauty can be seen in all things. Seeing and composing the beauty is what separates the snapshot from the photograph. The heart and mind are the true lenses of the camera.

Photography is the art, science and practice of creating images by recording light on photographic film and electronically by means of an image sensor. During the duration of the program, a diverse cross section of photography will be studied and practiced. The Black and White section involves processing and printing film in a dark room while embracing theory and history. The digital section includes shooting in a studio with strobes and editing using Photoshop. The program is then rounded out with business and marketing sections.

Graduates of the Photographic Arts program will be fully prepared to open a photography business or find employment in the photographic field.

Training People Successfully Since 1982!

CALL 306-955-1616

133 3rd Avenue North
Saskatoon, SK S7K 2H4
admissions@mckaysk.ca
www.mckaysk.ca



PROGRAM COMPONENTS

Human Relations

- A class focusing on the importance of work ethics
- Students will have a better understanding of themselves and others
- Proper communications are studied, as well as the dynamics needed when working with co-workers and employers to be successful
- Motivating others and learning positive skills
- Becoming an effective leader and team building skills

Team Building

- A class to instruct teamwork as a concept and encompasses characteristics of effective team members

Black and White

- ISO, Aperture and Shutter Speed
- Processing and printing in the dark room
- Chemistry, light theory and optics
- History

Digital

- Fundamentals of digital camera functions
- Digital work flow and colour theory
- Adobe Photoshop, Camera Raw, Adobe Bridge
- Professionalism, dealing with clients, assisting
- Digital Printing, printer profiles

Studio

- Introduction to the studio and studio strobes
- Advanced Lighting Techniques
- Shooting on location
- Architecture, landscape and product photography
- Fashion, lifestyle and documentary photography

Marketing

- Business cards, branding, logos
- Establish your target market
- Social Media, business names and websites

Business

- Mission Statement, Code of Ethics
- Price List, market survey, model release
- Wedding Contract, Time Management, Ledger
- How to quote and invoice jobs
- Business License, name search, insurance
- Cost of doing business
- Ethics, copyright, privacy

Video

- Cinematography
- Time Lapse
- Editing in Photoshop
- **Final Gallery Showing**



EMPLOYMENT OPPORTUNITIES

Become an Entrepreneur!

Become a Photojournalist

Work in Studios, Photography Labs or Camera Stores

Work for Newspapers or Magazines

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